

# Paid Enrollment

Excite customers with an exclusive offer



Motivate behaviors and reach loyalty program objectives with a one-time paid incentive that engages your customers with limited-time benefits to help drive long-term commitment to your brand.

- ✓ Increase product purchase frequency and/or cross-sell
- ✓ Promote brand sponsorships and partnerships
- ✓ Encourage early adoption of new products
- ✓ Re-engage existing loyalty program members
- ✓ Drive member acquisition into a loyalty program
- ✓ Identify your most loyal customers to encourage brand advocacy

Plus, drive additional revenue and other top and bottom-line outcomes.



Realize  
Enrollment Revenue



Increase  
Purchase Frequency



Motivate  
Incremental Spend



Achieve  
Higher AOV